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27 SEPTEMBER 2017

To whom it may concern

International Day of the Girl Child (IDG), October 11th, is a UN-declared international observance day to support greater opportunities for girls and awareness of gender discrimination they endure worldwide. We, as diplomatic mission in India, are committed to working together, and with the educational institutes and civil society partners, to raise awareness around the issue and to advocate for greater gender parity and equal access to opportunities. Investing in girls is investing in peace and prosperity.

To mark this, we are running a competition 'High Commissioner for a Day Challenge'. The winner will get an opportunity to be the High Commissioner for a Day at the British High Commission, New Delhi. The participant will have to do a one minute video describing: 'What do you think of girls' rights and tell us two things that she would do to bring about change'. The required details are mentioned in the poster, which is enclosed.

I would be grateful if you can request your office to put this in your college notice board. This would ensure participation from your college/university.

Many thanks.

Andrew Mackenzie

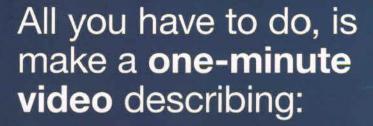
Andrew Mackenzie Deputy Head, Political and Bilateral Affairs, British High Commission New Delhi

HIGH COMMISSIONER FOR A DAY CHALLENGE!

Experience a day as the British High Commissioner to India!

INTERNATIONAL DAY
OF THE GIRL CHILD

11 OCTOBER 2017



"What do you think of girls' rights and tell us two things that you would do to bring about change?" **POST** the video on our FACEBOOK Page:

@bhcindia, #Dayofthegirl.

Email us your details with Name and phone number:

BHCMediaDelhi@fco.gov.uk

DEADLINE:

Monday, 2 October 2017

ELIGIBILITY:

Open to girls 18-25 yrs.

A winner will be chosen from the video submissions and a telephonic interview.



