



रामलाल आनंद कॉलेज

दिल्ली विश्वविद्यालय

बेनिटो हुआरेज़ रोड, नई दिल्ली-110021 (इंडिया)

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Notice

Call for Applications: Principal Internship Program to Appoint Students as “Social Media Ambassadors of the College”

The NIRF Perception Committee is pleased to announce the Principal Internship program for the current academic session 2025-26. Under this program, four students will be selected to serve as Social Media Ambassadors of the college.

Roles & Responsibilities:

- Coordinate with students from various societies trained in uploading relevant content on the college's official social media platforms.
- Ensure timely and high-quality content updates.
- Help increase engagement and followers on the college's social media handles.
- Selected students will be provided a stipend of ₹3000 per month for their contribution as Social Media Ambassadors.
- Need to work 12-15 hours per week for the work assigned.

Eligibility:

- Open to 1st and 2nd Year students of the college.
- Students with a flair and competence in digital media, social networking, content creation, or online engagement are highly encouraged to apply

Selection Criteria:

Applicants will be evaluated based on the following:

1. Creativity and communication skills – ability to create engaging content and captions.
2. Knowledge of social media platforms – familiarity with Instagram, Facebook, Twitter, and YouTube platforms.
3. Commitment and responsibility – willingness to coordinate with society members and maintain timely uploads.
4. Previous experience (if any) in social media, digital media, or content creation.
5. Overall suitability and interest for representing the college online.

Application Process:

Interested students are requested to register using the link given below. Selection of students will be based on a personal interview. The interview dates will be communicated to the registered students in due course. The last date to register is 7th October 2025.

<https://forms.gle/ye7tvQqFHkY12iFk7>

This is an excellent opportunity to gain hands-on experience, contribute to the college's digital presence, and represent the college as an official Social Media Ambassador.

For further details, contact the following coordinators:

Prof. Rakesh Kumar (Convener, NIRF Perception Committee) Dept. of Hindi,

Ms. Sakshi Taaresh Khanna (Co-convener, NIRF Perception Committee) Dept. of Computer Science


Prof. Rakesh Kumar Gupta
Principal