Greetings of the day!

I am writing to check the availability of candidates from your esteemed institution for Content Writing profiles.

Please allow me to introduce our organization, Silver Mantle Solutions.

We are a marketing firm, specializing in Content Strategy, Content Development, Instructional Design, Graphic Design, and Content Marketing. Silver Mantle Solutions caters to a wide scope of industries

including, Healthcare, Education, Real Estate, E-Commerce, Finance, Lifestyle, Sports, Fashion and Travel, with clients like Medlife, Razorpay, HDFC Life, Nathu’s Sweets, Lybrate, Playing 11, GamesKraft,

Voylla and more.

Following is the Job Description for the role of Junior Associate –

Content Development

Responsibilities –

-          Create quality content pieces such as blogs, articles, website content, social media posts and more, for various industries

-          Develop creative ideas and concepts with the content managers for different clients

-          Ensure that the content styles for each project are adhered to

-          Deliver completely plagiarism free content and meet the pre-defined deadlines

Requirements –

-          Graduation in any discipline

-          A strong command of spoken and written English

-          Good research and organizational skills

-          Adaptability between different industries and tonalities

-          Willingness to learn on the job

Employment Type: Permanent, Full Time

Functional Area: Content, Marketing

Role Category: Content Development

Role: Junior Associate – Content Development

Salary: Rs. 1,80,000 – 3,00,000 P.A.

Number of Positions: 4

Job Location: Sector-2, Noida, UP

Please do let us know if there are any students interested in this

profile.

Hope to hear from you soon!

[9:20 AM, 6/10/2019] Rla Seema Gupta: Interested students please mention name of company, name, subject, phone no., email to Seema Gupta 9891664133