



The principal

Ramlal Anand College
(University of Delhi)
Benito Juarez Marg, South campus, New Delhi

Date: 2nd March, 2023

Subject: Proposal for 'Commerce Fest'

Respected sir,

Ka-Ching, the commerce society of Ramlal Anand college has always encouraged the students to engage in different activities and help them to further hone their skills and develop an in-depth knowledge about commerce, as a subject by organizing various events that range from comprehensive sessions to interesting competitions and debates.

In regard to that, this is to bring to your notice that, the society is planning to organize the yearly commerce fest this 22nd march 2023 and 23rd march 2023. As mentioned, we have planned a two-day event with variety of commerce related events including but not limited to-

1- Speaking sessions on the following domains:

- Finance/ Financial literacy
- Marketing fundamentals
- Entrepreneurship
- Consumer behavior

2- Competitions for students to participate and gain skills regarding the respective areas of the subject:

- 'The B-Plan' - an event where teams can showcase their business module and invest in that of other teams accordingly with the help of virtual funding. (The main purpose of this competition would be to encourage students to exhibit their skills of investing and display their knowledge about different aspects of a company's business model.)
- Case studies :It is for case study analysis competition.

The detailed information of the competitions to be organized and the profile of the speakers will be further attached. You are kindly requested to provide your approval as the event is organized by the society in best interests and the support of the college association is very much needed for the success of this event.

Yours sincerely,

Mrs, Ritu Vats
Convener, Ka-Ching RLA

Ankush Dhawan
President, Ka-Ching RLA

ABOUT THE SPEAKER

RAGHUVVEER NATH:

Raghuveer Nath is a Vice President at the International Institute of Venture Capital, Private Equity, and Mergers & Acquisitions (IIVPM). He trains several board-level and senior management of large multinational corporations in the United Kingdom and Singapore, in financial disciplines such as equity valuation, private equity, and deal structuring.

He has also conducted several masterclasses in partnership with the National Stock Exchange (NSE) to spread financial literacy. He has trained over 7,500 people from all walks of life, including judges, lawyer, bureaucrats, doctors, in financial literacy and planning. He has trained hundreds of IAS, IRS, IRAS, IPS, and CRPF officers in the Haryana Institute of Public Administration (HIPA).

He is a corporate lawyer by training and has co-authored a book with Cambridge University Press. Raghuveer has done his Master's in Law from the University of Oxford and has completed the Advanced Valuation course at the New York University.

ABOUT THE SPEAKER

GURPREET SINGH:

- Global Lead for Finance Solution and Transformation, CFO Strategic Consulting in HCL Technologies. Previously, Chief Financial Officer for PayU, HCL Tech (Head Business Finance), GE (Financial Controller), Aditya Birla Group & Deloitte
Industry exposure: IT, Fintech, Financial Services, Manufacturing, Consulting & Outsourcing
- CA/ CS/ CISA/ IFRS (ACCA-UK) Finance Professional with 19 years of experience in CFO Strategic Consulting, Finance Solutions, Finance & Business Transformation, Business Strategy, Financial Planning, Investor relation, Business case Analysis, Fund Management, Controllership, Risk Management & Operational Excellence.
- Establishing start-up entrepreneurial venture, which includes providing business finance strategy & direction, setting up controllership and compliance systems and processes, arranging funding and assisting in M&A .
- Adept at analysing the financial viability of new ventures/ new projects and forecast the amount of project finance/ funds required.
Adroit in preparing Annual Budgets, Business Plans and driving business targets.
- An effective leader with excellent communication, analytical, team building, relationship management and program management skills.