



RAM LAL ANAND COLLEGE
UNIVERSITY OF DELHI
NATIONAL SERVICE SCHEME



WASTE SEGREGATION AWARENESS
&
CLEANLINESS DRIVE



**19TH-22ND
FEBRUARY
2023**



“

**There is no such thing as
'away'. When we throw
anything away, it must go
somewhere.**

...

- Annie Leonard

Introduction

On 19th February 2023, the NSS unit of Ram Lal Anand College organised a 'Waste Segregation Awareness & Cleanliness Drive' as part of its contribution to Mission LiFE.

This was launched on 20th October 2022 in India to emphasize the actions by individual and community levels to combat the side-effects of climate change.



The poster features a green hand pointing towards a globe, with a blue hand supporting it from below. A green trash bin with 'REDUCE REUSE RECYCLE' is on the left. The text is in white and green on a light green background.

RAM LAL ANAND COLLEGE
University of Delhi
NATIONAL SERVICE SCHEME

WASTE SEGREGATION AWARENESS
&
CLEANLINESS DRIVE

19th February 2023
Online Handmade Poster Making
Submit your entries at:
nssrla.du@gmail.com

20-22nd February 2023
Awareness Drive
Locations : JJ Colony,
Basant Gaon, Satya
Niketan, and South
Campus

Dr. Rita Jain
Programme Officer

Jaya Pandey
President

Prof. Rakesh Kumar Gupta
Principal

NSS RAM LAL ANAND COLLEGE
@NSS_RLAC
NSSRLAC

ACTIVITY 01 - HANDMADE POSTER MAKING



The drive was divided in two parts, and the first of these was Handmade Poster Making, organised on 19th February 2023.

Over 150 volunteers, with nearly 80 being female, shared their handmade posters across their social media platforms and disseminated waste segregation awareness.



ACTIVITY 02 - AWARENESS DRIVE

The second activity was an offline awareness and cleanliness drive from 20th to 22nd February 2023, spread over areas such as JJ Colony, Basant Gaon, Satya Niketan and South Campus with volunteers divided into groups for each.

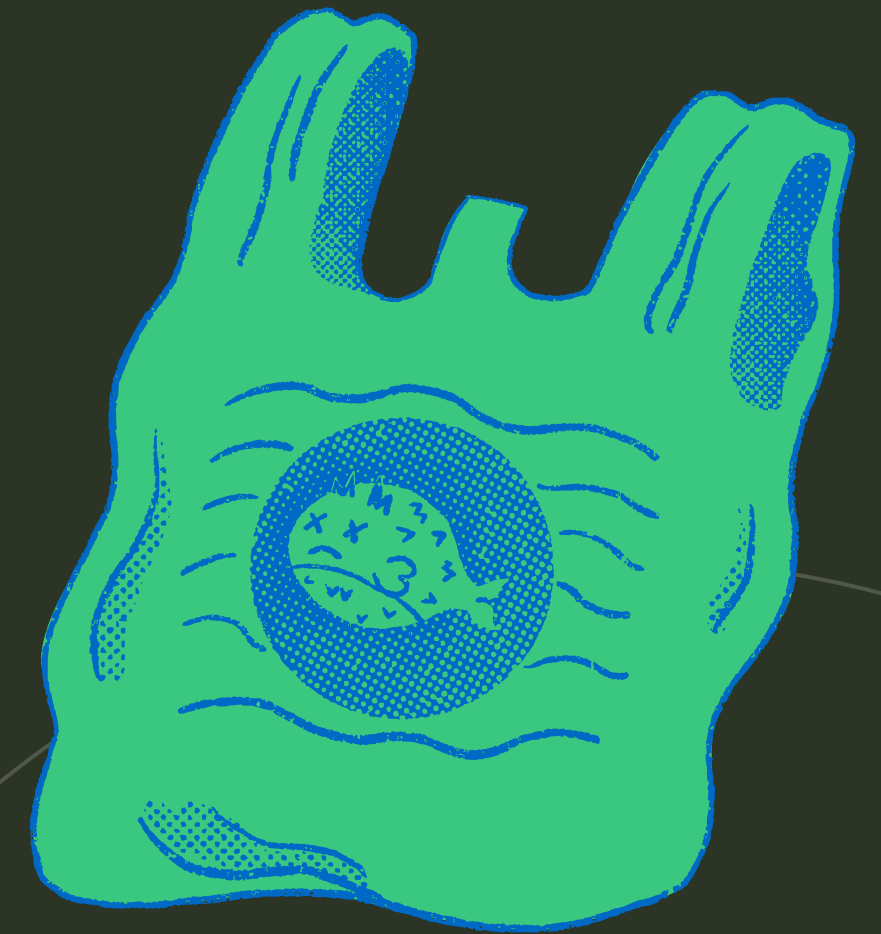




ACTIVITY 02 - AWARENESS DRIVE (Cont.)

Over 200 volunteers - with more than 100 being female - carried their posters and not only cleaned these areas, but also actively segregated the litter and waste into their designated categories. They talked to shopkeepers and passers-by about the significance of segregation of waste.

They got fruitful results and truly served the purpose of being an NSS volunteer.



Glimpses

