

**Ram Lal Anand College**  
**Panacea-The Statistics Society**  
**University of Delhi**

**Name of the event:** Speaker Session

**Nature of the event:** Intra college

**Date:** 8<sup>th</sup> November 2023

**Duration:** 2 Hours

**Mode:** Offline

**Total number of participating students:**

Speaker Session - Coupons.

8/11/23  
Ms. Nidhi Anora  
(Applied Primary Research)

S.No	Name	Gender	Roll No.	Course & Year	Sign	Coupon (Y/N)
1.	Poochi	Female	5019	BSc. Stats (H) 1 <sup>st</sup> year	Poochi	✓
2.	Ria Gupta	Female	5004	BSc. Stats (H) "	Ria	✓
3.	Shimit	Male	5007	BSc. Stats (H) "	Shimit	✓
4.	Saksham Jain	Male	5031	BSc. Stats (H) "	Saksham	✓
5.	Avinish	Male	5003	BSc. Stats (H) "	Avinish	✓
6.	Saarthak Chauhan	Male	5040	B.Sc Stats (H) "	Saarthak	✓
7.	Krishna Anand	Male	3595	B.Com (H)	Krishna	✓
8.	Manos RaiKerid	Male	3523	B.Com (H)	Manos	✓
9.	Dhruv Yadav	Male	5000	BSc (H) Statistics	Dhruv	✓
10.	Aashish Maudotiya	Male	5028	BSc (H) Statistics	Aashish	✓
11.	Jyagal Pasricha	Female	5028	BSc Statistics	Jyagal	✓
12.	Nimisha Singh	Female	5019	B.Sc. Statistics	Nimisha	✓
13.	Shilpi Bhat	Female	5069	B.Sc. Statistics	Shilpi	✓
14.	Amit Kr. Verma	Male	3543	B. Com (H)	Amit	✓
15.	Pomakant	Male	5005	BSc (H) Statistics	Pomakant	✓
16.	Saqib	Male	5029	B.Sc (H) Stat	Saqib	✓
17.	Naveen	Male	5052	BSc (H) Stats	Naveen	✓
18.	Anuj Kumar	Male	5080	BSc (H) Stats	Anuj Kumar	✓
19.	Sakshi Jain	Female	5032	BSC (Stats)	Sakshi Jain	✓
20.	Isha Garg	Female	5044	BSC (H) stats	Isha	✓
21.	Rahul Mahala	Male	5038	BSc (H) Stats	Rahul	✓
22.	Shivam Kumar	Male	196	B.A.P	Shivam	✓
23.	Utkarsh Kumar	Male	2515	BJMC (1st year)	Utkarsh	✓
24.	Shivam	Male	2509	BJMC ( " )	Shivam	✓
25.	Anind Singh	Male	2506	BJMC ( " )	Anind	✓
26.	yogesh yadao	Male	2502	BJMC "	yogesh	✓
27.	Khushi Shakya	Female	2521	BJMC "	Khushi	✓
28.	Anshika	"	2508	" "	Anshika	✓
29.	Shweta Singh	"	2519	" "	Shweta	✓



Relieved  
8/11/23

# Speaker Session Coupons

Ms. Nidhi Arora 8/11/23  
(Applied Primary Research)

S.No	Name	Gender	Roll No.	Course & Year	Sign	Coupon (Y/N)
1	Sameer Singh	Male	41	B.A. (Prog) + 4 <sup>th</sup> + PolSci	Sameer	✓
2	Priyanshu Kumar	Male	52	"	P.K.	✓
3	Dushyant	Male	05	B.Sc stats (Hons)	Dushyant	✓
4	Vishwani	Female	1542	B.A. His Honours	Vishwani	✓
5	Sujit	Male	1530	"	Sujit	✓
6	Manisha	Female	3095	B. Com (P)	Manisha	✓
7	Nisha	Female	3047	B. Com (P)	Nisha	✓
8	Gurbakh	Male	5013	B.Sc (H) stats	Gurbakh	✓
9	Agnaw	Male	6508	BMS	Agnaw	✓
10	Abhilash	Male	5028	B.Sc. (H) stats	Ab	✓
11	Gyatsi	Male	5021	B.Sc. (H) stats	Gyatsi	✓
12	Anurag kumar	Male	320	BA program	Anurag	✓
13	Sarthak	Male	314	BA program	Sarthak	✓
14	Dev	Male	317	BA program	Dev	✓
15	Anu Singh	Female	318	BA Prog	Anu	✓
16	Swati	Female	319	BA Prog	Swati	✓
17	Ayush	M	2514	BJM	Ayush	✓
18	Sneha	F	5007	B.Sc stats	Sneha	✓
19	Spudham	M	5020	B.Sc stats	Spudham	✓
20	Anshul	M	5030	B.Sc stats	Anshul	✓
21	Tanishq	M	5074	Stats	Tanishq	✓
22	dubhari	Female	5003	B.Sc Stats (H)	dubhari	✓
23	Shivam	M	5024	B.Sc stats (H)	Shivam	✓
24	Khushi	F	5019	BSC (H) stats	Khushi	✓
25	Zeenat	F	5025	BSC (H) stats	Zeenat	✓
26	Tanishree	F	5053	"	Tanishree	✓
27	Smarika	F	5050	"	Smarika	✓
28	Raziq Ali	M	50701	"	Raziq Ali	✓
29	Ayush Agarnal	M		BSC (H) stats	Ayush	✓

Refined  
8/11/23

S.No	Name	Gender	Roll No.	Course & Year	Sign	Coupon (Y/N)
30	Kshitij Malhotra	Male	5013	B.Sc (H) Statistics - II yr		✓
31	Lakshay Rathi	Male	5014	B.Sc (H) Statistics - II yr		✓

The seminar was attended by 62 students out of which 21 were female.

## Speaker Session on the topic “Applied Primary Research” by Ms. Nidhi Arora.

Nidhi Arora, an IIM Calcutta alumna, is the founder of Esha, an organization dedicated to independent research in sensitization and special abilities. Additionally, she serves as a Director at Topgain Consulting, a niche firm collaborating with Indian promoter-led organizations.

Exploring applied primary research offers valuable insights, while recognizing the pivotal role of good data is crucial for making well-informed decisions. Both aspects contribute significantly to informed decision-making processes.

The seminar touched on the role 'good' data plays whilst making informed decisions in different sectors, be it corporate or non-governmental. It engaged both the

students and professors in pondering over various questions such as "What is a marketable need?", "How to narrow down to the target demographic?", even asking impromptu questions on what a GOOD startup idea would be, keeping Delhi University students as the target audience.

Being the founder of ESHA, an organization focusing on research on sensitization, Ms. Nidhi Arora also showed survey responses to questions on accommodating visually impaired people in the corporate sphere. The case studies and presentations were not only illuminating but also left the attendees with a renewed sense of how poignant primary research is.

**Feedback:**

*"A very enlightening and interactive seminar!"*

*"Would love more sessions like these"*

The speaker's session on applied primary research was insightful, providing a practical approach to research methodologies. The examples shared effectively

demonstrated real-world applications, enhancing understanding of how to implement these strategies. Clear communication and engaging delivery made the complex topic accessible. Overall, a valuable learning experience.

## Glimpses of the event:

**Ram Lal Anand College**  
University of Delhi  
Panacea : The Statistics Society

**SPEAKER**  
Ms. Nidhi Arora  
Founder- NGO Esha and  
Director- Tegraj Consulting

**TOPIC**  
Applied Primary  
Research

8th Nov. 2023 | 3 PM to 4 PM | Seminar Room

Scan The QR Code for Registration

For more details, contact: Smriti - 852991653  
Zorab - 880109881

Convener: Dr. Rita Jain | President: Smriti Jain | Teacher-in-charge: Prof. Neema Mittal | Principal: Prof. Rakshak Kumar Gupta



