

Sr. No. of Question Paper	:
Unique Paper Code	: 22411303_OC
Name of the Paper	: Management Principles and Applications
Name of the Course	: B.Com (H) CBCS
Semester	: III
Duration	: 3 Hours
Maximum Marks	: 75

### **Instructions for Candidates**

- 1. Attempt any four questions.**
  2. All questions carry equal marks.
  3. Answers may be written *either* in English *or* in Hindi; but the same medium should be used throughout the paper.
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1. “Management is the development of people, not the direction of things”. Discuss this statement.
  2. “Delegation of authority is not loss of power; it is enhancement of power”. Examine the statement clearly.
  3. Develop arguments for and against the following suggestion: “The best corporate level strategy for large Indian companies is to remain moderately diversified and simultaneously attempt to concentrate on their core competencies”.
  4. “Staffing has come to be recognized as a separate function of management” Why?
  5. How is it possible for a leader to be both task oriented and relationship oriented at the same time? Can you think of other forms of leader behaviour that are important to a manager?
  6. “Planning is the basis of control, delegation is its key, information is its guide and action is its essence” Elucidate.