

## **Department of BMS**

### **Importance of Course BMS: (Program Outcome)**

The course will help the students to obtain the knowledge and skills needed to assume management positions in different organizations and helps students to understand how organizations work and managed. The degree aims to develop undergraduate students to be leaders and managers capable of taking on the challenges and rigors of the global marketplace. There will be better job opportunities after passing this course.

### **Course Outcome**

#### **Subject: FMOB**

Understanding Foundations of Management and Organizational Behavior has become very important for managers today. Globalization has presented challenges and opportunities for Organizational Behavior. Various changes such as increase in the number of women employees, corporate downsizing, and increase in number of temporary workers are taking place in the organizations. The following paper is conceptual in nature and it attempts to explain what Organization Behavior is and its role in management of business.

### **Macroeconomics**

The course exposes students to the basic concepts of macroeconomic theory. Macroeconomics studies economies as a whole. It looks into issues like why are some countries richer and grow faster than others, why do some countries have high inflation and what are its consequences, how do fluctuating exchange rates impact a country, why do all countries experience recessions and expansions, how are monetary and fiscal policies formulated and how they impact an economy and the like.

### **Statistics for Business Decisions**

To familiarize the students with various Statistical Data Analysis tools that can be used for effective decision making. Emphasis will be on the application of the concepts learnt.

### **Managerial Economics**

The purpose of this course is to apply micro economic concepts and techniques in evaluating business decisions taken by firms. The emphasis is on explaining how tools of standard price theory can be employed to formulate a decision problem, evaluate alternative courses of action and finally choose among alternatives. Simple geometry and basic concepts of mathematics will be used in the course of teaching.

### **BUSINESS ACCOUNTING**

To familiarize students with the mechanics of preparation of financial statements, understanding corporate financial statements, their analysis and interpretation

### **PRINCIPLES OF MARKETING**

This course aims to familiarize students with the marketing function in organizations. It will equip the students with understanding of the Marketing Mix elements and sensitize them to

certain emerging issues in Marketing. The course will use and focus on Indian experiences, approaches and cases.

### **MANAGEMENT ACCOUNTING**

To acquaint students with role of Management Accounting in planning, control and decision-making.

### **E-Commerce**

A student should become familiar with mechanism for conducting business transactions through electronic means.